

# Packaging Smarts

Advice for better, smarter, more cost-effective packaging decisions

by Tom McClure

## Save on Packaging Costs with Vendor Managed Inventory

You can lower your packaging film costs and guarantee your supply of film with a Vendor Managed Inventory Program.

### How Does Vendor Managed Inventory Work?

- You commit, with a purchase order, to a long term supply, perhaps 6 months, of your packaging film.
- The film is produced and printed.
- Film is stored by the film vendor.
- Film is delivered to your facility when you need it.
- You pay for the film as you use it.

### What are the Benefits?

- By committing to a long term supply of film, you are guaranteeing your price for as long as the film lasts. In today's environment of rising prices, this is excellent protection against inflation.
- You are also guaranteeing your supply of film. You won't have to wait for new film to be produced and printed, because it's ready when you need it.
- And importantly, you are improving your cash flow. No need to tie up your funds with a large inventory of film. You pay for the film you use, when you use it.

### Is Vendor Managed Film Inventory Right For You?

- If you are not planning to change your package design in the short term, it is.
- If you have a manageable number of SKUs, it is.
- If you want to preserve your cash flow, it is.
- If you want to have the film you need, when you need it, it is.

Barrington can help you with a film program that best meets your needs - and your budget. Email us at [sales@bpsgusa.com](mailto:sales@bpsgusa.com) or call us at (888) 814-7999 ext.1.