

Packaging Smarts

Advice for better, smarter, more cost-effective packaging decisions

by Tom McClure

You Might Need a New Packaging Machine if. . . .

When is the right time to invest in new packaging equipment? The time may be now! With the implementation of the new health care law just around the corner, businesses like yours are examining ways to continue to grow without adding to their work force.

Here are a few more sure-fire ways to tell if you need a new packaging machine:

If you have your service technician on speed dial . . . it's time to buy a new packaging machine.

If your packaging machine takes more breaks than your union workers it's time to buy a new packaging machine.

If replacement parts for your packaging machine are only found at the Smithsonian . . . it's time to buy a new packaging machine.

If you declare your service technician as a "dependent" on your income tax it's time to buy a new packaging machine.

If your machine uses more duck tape than packaging film it's time to buy a new packaging machine.

If you see your service technician more often than your children it's time to buy a new packaging machine.

If Crazy Glue is becoming a major expense it's time to buy a new packaging machine.

If, when you call your service technician and are going to give him driving directions, he says "Oh, I know how to get there!" . . . it's time to buy a new packaging machine.

If you're at the "Gold" level in your service company's customer loyalty programit's time to buy a new packaging machine.

If archaeologists find some new cave drawings, and your machine is in the pictures . . . it's time to buy a new packaging machine.

If your service technician remembers your birthday, and sends you "thank you" notes after service calls . . . it's time to buy a new packaging machine.

Whatever the reason, when it's time to invest in new packaging machinery, call Barrington Packaging Systems Group. We offer a full array of new machines at used equipment prices. We also have the best warranty in the packaging industry - parts and labor for a full two years.

Call us today at **(888) 814-7999**, and let us show you how to affordably grow your business.